

NIFDEM
consulting



COMPANY PROFILE

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WELCOME TO NIFDEM, the management consulting firm specialising in providing Public Health and Cyber Security solutions. As a management consulting firm, we combine our Public Health and Cyber Security expertise to effect changes within the global health industry and beyond.

WE HAVE A TRACK RECORD of providing public health solutions through organisational strategic planning, technical leadership, and public health intelligence services in HIV/AIDS, Tuberculosis (TB), Malaria and other infectious diseases as well as non-communicable diseases such as Diabetes, Obesity, Hypertension, reproductive health, and nutrition.

OUR TEAM of experts are committed to providing innovative and evidence-based solutions to clients implementing HIV, TB, infectious and non-communicable disease services. A dedicated team also provides cyber security solutions using trusted processes to protect computer systems, networks, devices, data and programmes from disruption, attacks, and unauthorised access. We are experienced providers of medical and mobile device security and risk mitigation, digital health transformation infrastructure security and management, health information system contingency and disaster recovery management.

OUR VISION is to foster a world where every individual enjoys access to high-quality health services and lives a healthy, productive life. Additionally, we envision leveraging advancements in information technology to bolster our clients' businesses, while also addressing potential cyber risks.

OUR MISSION is to optimally utilise available resources to deliver the best outcomes in Public Health and Cyber Security, thereby making a significant impact on our partners and clients.

This profile provides an overview of our services, expertise and details on how we can help you achieve your public health and cyber security goals. We are committed to making a difference in the lives of individuals and communities affected by HIV, TB and other infectious diseases. We look forward to partnering with you to achieve these goals.

SERVICES OFFERED

NIFDEM is a public health strategy and management consulting company that provides 25 unique service offerings to support clients in implementing HIV, TB, infectious disease services, non-communicable disease programmes, global health security programmes and climate health-related services. We have the expertise to help you achieve the best possible outcomes for your organisation and the communities you serve.

We invite you to explore our brochure to learn more about how we can support your public health and business initiatives.

	Proposal Writing	Public Health Training and Capacity Building		
Clinical Epidemiology Consulting		Monitoring, Evaluation and Learning		Climate Change
	Climate Health		Global Health Security	
Artificial Intelligence (AI) and AI Readiness Assessments		Digital Health		Social Impact
	Social Innovations and Inclusion		Public Health Workshops, including Facilitating Co-Design Workshops	
Health Systems		Organisational Business Turnaround Strategy		HIV Prevention, Care and Treatment
Public Health Implementation Advisory Services			NIFDEM Public Health Intelligence	
Business Strategic Advisory Services		Business Management	Mental Health	Non-Communicable Diseases
	Malaria		Data Analytics and Data Visualisation	
TB and TB/HIV Programme		Public Health Surveys and Public Health Audits		



Proposal Writing

NIFDEM consulting offers proposal writing services and assists clients in developing strong and persuasive proposals for grant applications, research projects and other funding opportunities. Our goal is to help clients secure the funding they need to conduct research, implement programmes and make a positive impact on public health. As a result, our clients often request one, some, or all of the following proposal writing steps:


- I) **SCOPING THE PROJECT:** we work with the client to define the scope and objectives of the project, including identifying the key research questions, the goals and expected outcomes.
- II) **LITERATURE REVIEW:** we review existing literature related to the given project to identify gaps in knowledge, research needs and potential sources of funding.
- III) **GRANT AND FUNDING RESEARCH:** We conduct research to identify potential funding opportunities for the project, including government agencies (such as USAID, PEPFAR, CDC, BMG, Global Fund, etc.), private foundations and other sources of funding.
- IV) **PROPOSAL DEVELOPMENT:** We develop a comprehensive and compelling proposal that is tailored to the specific requirements of the funding opportunity, which covers project description, objectives, methodology, expected outcomes, budget and timeline.
- V) **EDITING AND REVIEW:** We review and edit the proposal to ensure that it meets the highest standards of quality and is free of errors or inconsistencies.
- VI) **SUBMISSION:** We assist our clients in submitting the proposal to the funding agency or other relevant stakeholders, ensuring that all requirements and deadlines are met.

Monitoring, Evaluation and Learning (MEL)

We play a critical role in helping our clients improve the effectiveness and impact of their public health programmes. We achieve this by providing a range of services related to programme evaluation, monitoring and surveillance, data management and analysis, performance measurement, capacity building, reporting and communication.

These help our clients make evidence-based decisions and improve the health and well-being of the communities they serve. The MEL service offering typically includes the following:

- I) **PROGRAMME EVALUATION:** NIFDEM conducts evaluation of public health programmes, including needs assessments, formative evaluations, process evaluations, outcome evaluations and impact evaluations. This involves collecting and analysing data on programme inputs, outputs, outcomes and impacts in order to assess programme effectiveness and identify areas for improvement.

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- II) **MONITORING AND SURVEILLANCE:** NIFDEM establishes monitoring and surveillance systems to track key indicators and assess programme performance. This includes developing data collection tools, data analysis and reporting.
 - III) **DATA MANAGEMENT AND ANALYSIS:** NIFDEM provides data management and analysis services to clients, including data cleaning, coding, analysis and visualisation. These involve using statistical software to analyse and interpret data and provide actionable insights to clients.
 - IV) **PERFORMANCE MEASUREMENT:** NIFDEM develops performance measurement frameworks to help clients track progress towards programme goals and objectives. These involve identifying key performance indicators (KPIs), setting targets and developing data collection and reporting systems.
 - V) **CAPACITY BUILDING:** NIFDEM provides capacity-building services to clients, including training and technical assistance in monitoring and evaluation methods, data analysis and performance measurements. These help clients to build their own internal capacity to monitor and evaluate their programmes effectively.
 - VI) **REPORTING AND COMMUNICATION:** NIFDEM develops reports and other communication materials to help clients share their programme results and impact with stakeholders. These include developing dashboards, infographics, and other visualisations to help clients communicate their results effectively.



Clinical Epidemiology Consulting

We offer specialised expertise with our deep understanding of clinical epidemiology methods to healthcare organisations, academic institutions and government agencies. As a result, NIFDEM helps clients improve patient outcomes, reduce costs and improve the overall quality of healthcare delivery.

What we do:

- I) **STATISTICAL ANALYSIS:** We offer statistical analysis services, including data analysis, study design and interpretation of results. We use software such as Statistical Package for the Social Sciences (SPSS), Statistical Analysis System (SAS) and programming language R to conduct statistical analysis and provide clients with actionable insights.
- II) **CLINICAL TRIAL DESIGN:** Provide consulting services to pharmaceutical companies, contract research organisations and academic institutions on the design of clinical trials. This includes selecting the appropriate study design, sample size calculation and randomisation procedures.

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- III) **LITERATURE REVIEWS:** We have expertise in database searching, study selection, data extraction and data synthesis. We conduct literature reviews on specific topics for clients, including meta-analyses and systematic reviews.
 - IV) **OUTCOMES RESEARCH:** We conduct outcomes research to evaluate the effectiveness and cost-effectiveness of medical treatments and interventions using methods such as decision analysis, cost-effectiveness analysis and health economic modelling.
 - V) **HEALTH TECHNOLOGY ASSESSMENT:** We provide consulting services to healthcare organisations and government agencies to assess health technologies. These include assessing the clinical effectiveness, cost-effectiveness and budget impact of new medical devices, drugs and procedures.
 - VI) **DATA MANAGEMENT:** We offer data management services to clients, including data cleaning, coding, and management using our expertise in database design, data entry and quality control procedures.
 - VII) **CLINICAL GUIDELINES:** We provide consulting services on developing and implementing clinical guidelines. These include reviewing the evidence, conducting cost-effectiveness analyses and engaging stakeholders to ensure successful implementation.
 - VIII) **QUALITY IMPROVEMENT:** We provide consulting services on quality improvement initiatives in healthcare organisations. These include identifying areas for improvement, developing and implementing interventions and evaluating their impact.
 - IX) **TRAINING AND EDUCATION:** We offer training and education services to clients, including workshops, seminars and online courses covering topics such as clinical epidemiology methods, research design and statistical analysis.



Public Health Training and Capacity Building

We offer training and capacity-building services, aimed at enhancing the skills and knowledge of public health professionals and organisations. Some of the training and capacity-building service offerings of NIFDEM include:

- I) **LEADERSHIP DEVELOPMENT:** We offer leadership development training to empower public health professionals to develop the skills they need to lead teams and organisations effectively by training on strategic planning, change management and performance management.
- II) **MONITORING AND EVALUATION:** We provide training on Monitoring and Evaluation (M&E) to help public health professionals develop the skills and knowledge they need to design and implement effective M&E systems, particularly on data collection, analysis and reporting.

- III) **PROGRAMME DESIGN AND IMPLEMENTATION:** We offer training on programme design and implementation to help public health professionals develop and implement effective public health programmes. The training covers; needs assessment, programme design, implementation planning, and programme management.
- IV) **TECHNICAL ASSISTANCE:** We provide technical assistance to public health professionals and organisations to help them develop and implement effective public health programmes. These include providing guidance on programme design and implementation, developing programme monitoring and evaluation systems and providing ongoing support and mentoring.
- V) **CAPACITY BUILDING:** We offer capacity-building services to help public health organisations build their internal capacity and develop the skills and knowledge they need to implement effective public health programmes. These include training on leadership, management, programme design, programme implementation and M&E.
- VI) **CURRICULUM DEVELOPMENT:** Our service offering covers the development of public health training curricula for implementing partners, training institutions and professional organisations. These includes developing courses and training materials on a range of public health topics, including leadership and management, M&E, programme design, implementation and technical skills.
- VII) **TRAINING PROGRAMMES:** We offer a variety of training programmes on different topics, such as leadership, management, communication, customer service, technical skills and more. These programmes can be delivered in person or online and may be tailored to the specific needs of the organisation.
- VIII) **COACHING AND MENTORING:** We offer coaching and mentoring services that are designed to provide individuals with one-on-one support and guidance to help them develop their skills and achieve their goals. These services may be structured as regular meetings, feedback and accountability sessions.
- IX) **NEEDS ASSESSMENTS:** We conduct needs assessments to identify areas where organisations and individuals require training and development. These assessments will be used to develop customised training programmes that address specific needs.
- X) **TRAIN-THE-TRAINER PROGRAMMES:** our Train-the-Trainer programmes are designed to train individuals within an organisation to deliver training programmes to their colleagues. These programmes help build internal capacity and ensure that training is delivered consistently across the organisation.
- XI) **E-LEARNING AND ONLINE TRAINING:** We offer e-learning and online training programmes that provide flexibility and convenience to learners. These programmes may be self-paced or instructor-led and may include interactive elements such as videos, quizzes and simulations.





Climate Change

We offer Climate Change Services that help organisations address the risks and opportunities associated with climate change. By working with NIFDEM climate change consultants, organisations can identify and manage climate risks, develop and implement sustainability strategies, navigate complex policy landscapes, access green finance, measure and report on their emissions and communicate their sustainability performance to stakeholders.


Some of the services offered by NIFDEM on Climate Change include:

- I) **CLIMATE RISK ASSESSMENTS:** We help organisations identify and assess their exposure to climate risks, such as extreme weather events, sea level rise and changes in temperature and precipitation patterns. These include conducting risk assessments, developing risk management strategies and identifying opportunities for adaptation.
- II) **SUSTAINABILITY STRATEGY:** We work with organisations to develop and implement sustainability strategies that align with their business goals and values. These include developing carbon reduction plans, identifying energy efficiency opportunities and implementing sustainable supply chain practices.
- III) **CLIMATE POLICY AND ADVOCACY:** We help organisations navigate complex climate policy landscapes and advocate for policies that support their sustainability goals. These include monitoring and analysing policy developments, developing advocacy strategies and engaging with stakeholders to build support for policy change.
- IV) **GREEN FINANCE:** We assist organisations in accessing and mobilising green finance to support their sustainability goals. These include identifying funding sources, developing funding proposals and implementing green finance strategies.
- V) **CARBON ACCOUNTING:** We provide carbon accounting services to help organisations measure and report their greenhouse gas emissions. These include conducting emission inventories, developing carbon accounting systems and reporting emissions to stakeholders.
- VI) **SUSTAINABILITY REPORTING:** We assist organisations in reporting on their sustainability performance and progress to stakeholders. These include developing sustainability reports, identifying key performance indicators and communicating sustainability performance to stakeholders.



Climate Health

NIFDEM's climate health service offering provides a range of services to help organisations address the intersection of climate change and public health. By working with NIFDEM climate health consultants, organisations can identify and manage climate health risks, navigate complex policy



landscapes, build capacity to address the health impacts of climate change, conduct research and analysis, develop effective communications strategies and monitor and evaluate their progress.

Some of the services offered by NIFDEM Consulting Firm includes:

- I) **CLIMATE HEALTH RISK ASSESSMENTS:** We help organisations identify and assess the health impacts of climate change, such as increased frequency of extreme weather events, air pollution and vector-borne diseases. These include conducting risk assessments, developing risk management strategies and identifying opportunities for adaptation.
- II) **CLIMATE HEALTH POLICY AND ADVOCACY:** We help organisations navigate complex climate and health policy landscapes and advocate for policies that support their public health goals. These include monitoring and analysing policy developments, developing advocacy strategies and engaging with stakeholders to build support for policy change.
- III) **CLIMATE HEALTH EDUCATION AND TRAINING:** We provide education and training services to help organisations build capacity to address the health impacts of climate change. These include developing and delivering training programmes, developing educational resources and providing technical assistance.
- IV) **CLIMATE HEALTH RESEARCH AND ANALYSIS:** We conduct research and analysis to help organisations better understand the health impacts of climate change and develop evidence-based strategies for mitigation and adaptation. These include conducting literature reviews, analysing data and synthesising findings.
- V) **CLIMATE HEALTH COMMUNICATIONS:** Our organisation aids in formulating robust communication strategies aimed at increasing awareness regarding the health implications of climate change and catalysing actionable responses. This encompasses the development of tailored messaging, the creation of communication materials, and an active engagement with stakeholders to garner support for proactive measures.
- VI) **CLIMATE HEALTH MONITORING AND EVALUATION:** We provide monitoring and evaluation services to help organisations track progress in addressing climate change health impacts and improve the effectiveness of their strategies. These include developing, monitoring and evaluating plans, conducting data analysis and reporting on the progress made in monitoring and evaluating climate health for our clients.



Global Health Security

We provide various services to help organisations prepare for and respond to infectious disease threats that can become pandemics. By working with NIFDEM global health security consultants, organisations can develop pandemic preparedness plans, implement infectious disease surveillance systems, develop effective risk communication and community engagement strategies, implement biosafety and biosecurity measures, build capacity, and respond effectively to infectious disease outbreaks.




Some of the services offered by NIFDEM Consulting Firm include:


- I) **PANDEMIC PREPAREDNESS PLANNING:** We help organisations develop pandemic preparedness plans that outline strategies for preventing and controlling the spread of infectious diseases. These includes conducting risk assessments, developing response plans, and identifying resources and capabilities needed for effective preparedness.
- II) **INFECTIOUS DISEASE SURVEILLANCE:** We help organisations develop and implement systems for tracking and monitoring infectious disease outbreaks. These include developing surveillance protocols, analysing data, and identifying patterns and trends that may indicate an outbreak.
- III) **RISK COMMUNICATION AND COMMUNITY ENGAGEMENT:** We help organisations develop effective risk communication and community engagement strategies to inform and engage stakeholders about infectious disease threats. These include developing messaging, designing communications materials and engaging with stakeholders to build support for action.
- IV) **BIOSECURITY AND BIOSAFETY:** We help organisations develop and implement biosafety and biosecurity measures to prevent the accidental or intentional release of infectious agents by developing policies and procedures, providing training and conducting risk assessments.
- V) **CAPACITY BUILDING:** We provide capacity-building services to help organisations develop the skills and knowledge needed to prevent and respond to infectious disease outbreaks by providing training, technical assistance and mentorship.
- VI) **EMERGENCY RESPONSE:** We provide emergency response services to help organisations respond effectively to infectious disease outbreaks. These include deploying emergency response teams, coordinating with local authorities and stakeholders and managing logistics and operations.

Cyber Security

NIFDEM's service offering for cyber security focuses on identifying and implementing strategies that address the cyber security needs of organisations. Our approach to cyber security service delivery is tailored to each client. Some of the services that NIFDEM offers in this area include.

- I) **PUBLIC HEALTH SURVEILLANCE:** We employ cutting-edge public health surveillance tools, data modelling, environmental testing, and software solutions to identify and protect the most at-risk population before or during an identifiable Public Health emergency.
- II) **PUBLIC HEALTH PRECISION:** Using big data analytics, Machine Learning (ML) and Artificial Intelligence (AI), we analyse public health policies to provide strategic insights for evaluating programmes.

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- III) **SECURITY RISKS TO MEDICAL DEVICES AND ORGANISATIONS:** We address cyber security risks by applying appropriate management, operational and technical controls to protect organisation data while ensuring data privacy.
 - IV) **IT COMPLIANCE/RISK MANAGEMENT:** Through systems assessments, NIFDEM helps organisations identify and develop critical controls which help organisation monitor technical infrastructure resources of businesses and support services for incidence prevention and response. We also provide cyber security monitoring and support either as a one-off package that can be implemented on an ongoing basis by the organisation or implementation and ongoing monitoring by our cyber security team.
 - V) **CYBERSECURITY MERGERS AND ACQUISITION:** We understand that growth is an essential component of an expanding organisation, we will ensure that whether your organisation is looking to merge with another business, or you have acquired a new business; NIFDEM carries out adequate risk analysis to ensure all inherent threats are identified and mitigated against. We aim not to just mitigate but identify and tackle potential insider and external threats to the organisational operation.
 - VI) **CONTINGENCY PLANNING/ INCIDENT RESPONSE:** We develop and test contingency plans/Incident response strategies that can help organisations prevent and respond to imminent cyber threats to the organisation.
 - VII) **GENERAL DATA PROTECTION REGULATION(GDPR) COMPLIANCE:** NIFDEM helps organisations develop, implement, and ensure compliance with the General Data Protection Regulation (GDPR) policies as stated in Nigeria and by the European Union.



Artificial Intelligence (AI) and AI Readiness Assessments

We provide organisations with a comprehensive understanding of their readiness for AI implementation, identify potential risks and opportunities and provide recommendations for successful implementation. Some of the key components of the NIFDEM AI readiness assessment service offering include:

- I) **ASSESSMENT OF BUSINESS OBJECTIVES:** We work with organisations to understand their business objectives, including identifying opportunities for AI implementation and developing a roadmap for AI adoption.
- II) **DATA ASSESSMENT:** We help organisations to conduct data assessments, including the organisation's data assets, including quality, quantity and relevance. This assessment would help to determine the suitability of the data for AI analysis and identify any gaps that need to be addressed.
- III) **TECHNOLOGY ASSESSMENT:** We help organisations conduct technology assessments, including the organisation's existing technology infrastructure, which would be evaluated to

determine its readiness for AI implementation. This assessment would identify any gaps that need to be addressed such as hardware, software or network requirements.

- IV) **RESOURCE ASSESSMENT:** We work to evaluate the organisation's current resources, including human resources, budget and technical expertise. This assessment would help to determine whether the organisation has the necessary resources to implement and maintain an AI system.
- V) **RISK ASSESSMENT:** We work with organisations to identify potential risks associated with AI implementation and develop a risk mitigation plan.
- VI) **RECOMMENDATIONS:** We provide recommendations as needed for AI implementation, including the specific technologies, tools and processes required to achieve the organisation's business objectives.

Digital Health Services

Our digital health service offering provides a range of services to help healthcare organisations and public health implementing partners adopt and implement digital technologies to improve patient outcomes, increase efficiency and reduce costs. By working with NIFDEM digital health consultants, healthcare organisations and implementing partners can identify opportunities for digital transformation, develop and implement new technologies and optimise their operations to achieve their goals.

Some of the services offered include:

- I) **DIGITAL HEALTH STRATEGY:** We work with healthcare organisations and other clients to develop a clear and actionable digital health strategy that aligns with their stated mission and goals. These include identifying opportunities for digital transformation, assessing the organisation's current capabilities and developing a roadmap for implementation.
- II) **DIGITAL HEALTH INNOVATION:** We help healthcare organisations and other clients identify and implement new digital health technologies that can improve patient outcomes and increase efficiency. These include evaluating emerging technologies, conducting market research and developing pilot programmes to test new solutions.
- III) **DATA ANALYTICS:** We help healthcare organisations leverage data analytics to improve patient care and reduce costs. These include developing data analytics strategies, implementing data analytics tools and training staff on using data to make better decisions.
- IV) **TELEHEALTH:** we assist healthcare organisations in developing and implementing telehealth solutions to improve access to care and reduce costs. These include evaluating telehealth technologies, developing telehealth strategies and implementing telehealth programmes.

- V) **CYBERSECURITY:** we provide cybersecurity services to healthcare organisations to protect against data breaches and cyberattacks. These include assessing cybersecurity risks, developing cybersecurity strategies and implementing cybersecurity solutions.
- VI) **DIGITAL HEALTH OPERATIONS:** we help healthcare organisations optimise their operations through the use of digital health technologies. These include developing workflows, integrating digital health technologies into existing systems and training staff on how to use digital health tools.

Social Impact Service offering

NIFDEM specialises in social impact services and typically offers a range of services designed to help clients achieve positive social outcomes by providing expert guidance and support that help organisations and individuals make a meaningful difference in their communities and beyond. Some of the common services offered by NIFDEM include:

- I) **IMPACT MEASUREMENT AND EVALUATION:** We help clients to design and implement strategies for measuring the impact of their programmes and initiatives. These include developing metrics, collecting data and analysing results to determine the effectiveness of these initiatives.
- II) **STRATEGY DEVELOPMENT:** We help clients develop strategic plans for achieving their social impact goals. These may involve identifying target populations, setting goals, objectives and developing plans for programme design and implementation.
- III) **PARTNERSHIP DEVELOPMENT:** We help clients develop partnerships with other organisations or stakeholders to achieve their goals more effectively. This may involve identifying potential partners, building relationships and facilitating collaborations.
- IV) **FUNDRAISING AND RESOURCE MOBILISATION:** We help clients identify and secure funding for their initiatives. This may involve developing grant proposals, identifying potential donors and creating fundraising strategies.
- V) **PROGRAMME DESIGN AND IMPLEMENTATION:** We provide support in designing and implementing specific programmes or initiatives aimed at achieving social impact goals. These include developing programme materials, identifying appropriate implementation strategies and monitoring programme performance.
- VI) **CAPACITY BUILDING AND TRAINING:** We offer training and capacity-building services to help organisations and individuals develop the skills and knowledge needed to achieve their social impact goals.



Social Innovations and Inclusion Service Offering


NIFDEM's service offering for social innovations and inclusion focuses on identifying and implementing strategies that address health disparities and promote inclusion. By working with organisations and communities, NIFDEM helps to create more equitable and healthy communities. Some of the services that NIFDEM offers in this area include:

- I) **NEEDS ASSESSMENT AND GAP ANALYSIS:** We conduct needs assessments and gap analysis to identify areas where social innovations and inclusion strategies are needed. This may involve gathering data on health disparities, conducting community assessments and identifying social determinants of health.
- II) **PROGRAMME DESIGN AND IMPLEMENTATION:** We work with organisations and communities to design and implement programmes and initiatives aimed at promoting social innovations and inclusion. This may involve developing programme materials, identifying appropriate implementation strategies and monitoring programme performance.
- III) **PARTNERSHIP DEVELOPMENT:** We help organisations and communities identify and develop partnerships with other stakeholders to support their social innovations and inclusion efforts. This may involve building relationships, facilitating collaborations and identifying potential funding sources.
- IV) **EVALUATION AND IMPACT ASSESSMENT:** We help organisations and communities measure the impact of their social innovations and inclusion efforts. This may involve developing metrics, collecting data, and analysing results to determine the effectiveness of these initiatives.
- V) **CAPACITY BUILDING AND TRAINING:** We provide training and capacity-building services to help organisations and individuals develop the skills and knowledge needed to promote social innovations and inclusion. This may include leadership development, technical skills training and other types of training and capacity building.

Public Health Workshops, including facilitating co-design workshops

NIFDEM specialises in running public health workshops, including facilitating co-design workshops for public health projects and provides a range of services aimed at bringing together stakeholders to co-create solutions that address public health challenges. By engaging stakeholders in the design process, a co-design workshop can help to ensure that solutions are tailored to the specific needs of the community and have a higher likelihood of success.

Here are some of the key components of a co-design workshop service offering provided by NIFDEM:

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- I) **PRE-WORKSHOP PREPARATION:** We work with the client to understand the public health challenge and identify stakeholders who should be involved in the co-design process. This could involve conducting research, developing a participant list and designing workshop materials.
 - II) **WORKSHOP FACILITATION:** We facilitate co-design workshops using a range of participatory methods to engage stakeholders in the design process. This could include brainstorming sessions, group discussions and design exercises.
 - III) **DESIGN DOCUMENTATION:** We document the co-design process, including the ideas generated, key insights and the next steps. This documentation could be used to inform the development of solutions to address the public health challenge.
 - IV) **POST-WORKSHOP FOLLOW-UP:** We work with the client to follow up on the co-design workshop, helping to refine ideas, develop prototypes and plan for implementation. This could involve conducting additional research, prototyping solutions and developing implementation plans.
 - V) **EVALUATION:** We would evaluate the co-design workshop to determine its effectiveness in achieving its objectives. This could involve collecting feedback from stakeholders, analysing the design outputs and identifying areas for improvement.



Health Systems Service Offering

NIFDEM's health systems service offering provides a range of services aimed at helping healthcare organisations improve the quality, efficiency and effectiveness of their healthcare delivery. By working with NIFDEM's experienced consultants, our clients (healthcare organisations) can identify areas for improvement, develop and implement effective solutions that are adaptable to the changing healthcare landscape. Here are some of the key consulting services that NIFDEM offers in this field:

- I) **STRATEGIC PLANNING:** We work with healthcare organisations to develop long-term strategic plans that align with their mission and vision. This can include analysing market trends, identifying opportunities for growth and developing strategies to meet changing patient needs.
- II) **OPERATIONAL IMPROVEMENT:** We work with healthcare organisations to identify inefficiencies in their processes and develop solutions to improve them. This can include streamlining workflows, reducing wait times and eliminating waste.
- III) **FINANCIAL MANAGEMENT:** We work with healthcare organisations to manage their finances more effectively by identifying areas for cost savings, improving revenue cycle management and developing strategies to manage financial risk.


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- IV) **QUALITY IMPROVEMENT:** We work with healthcare organisations to develop and implement quality improvement initiatives to improve patient outcomes, reduce errors and increase patient satisfaction.
 - V) **INFORMATION TECHNOLOGY:** We work with healthcare organisations to implement new technologies and optimise existing systems to improve efficiency, reduce costs and enhance patient care. This can include electronic health record implementation, telehealth solutions and data analytics.
 - VI) **REGULATORY COMPLIANCE:** We work with healthcare organisations to stay up-to-date with changing regulations and standards by ensuring compliance with laws and regulations to avoid penalties and fines.
 - VII) **CHANGE MANAGEMENT:** We work with healthcare organisations to manage the change process including communication, training and adoption of new processes or technologies.

Public Health Implementation Advisory Service Offering

NIFDEM public health implementation advisory services are designed to help clients in the public health sector implement programmes and interventions effectively and efficiently. NIFDEM offers these services to NGOs, government agencies or other organisations involved in public health service delivery at all levels of service implementation. Overall, NIFDEM's implementing advisory services help clients navigate the complex process of implementing public health programmes and interventions. This is achieved by providing planning, strategy, technical assistance, monitoring and evaluation, quality improvement and sustainability planning support. These services help ensure that programmes are implemented effectively and have a lasting impact on the health and well-being of the communities they serve.

The specific services offered may vary depending on the needs of the client but may include the following:

- I) **IMPLEMENTATION PLANNING:** We work with the client to develop a comprehensive implementation plan that includes goals, objectives, timelines, resources and key stakeholders. This plan serves as a roadmap for the implementation process and helps ensure that all aspects of the programme are carefully planned and executed.
- II) **IMPLEMENTATION STRATEGY:** We help the client develop a strategy for implementing the programme or intervention, including identifying potential barriers to implementation and developing strategies to overcoming them. This may involve conducting a situational analysis or other assessment to identify key implementation challenges and opportunities.
- III) **TECHNICAL ASSISTANCE:** We provide technical assistance to the client throughout the implementation process, helping to troubleshoot problems and providing guidance on best



practices for implementation. This may involve providing training and capacity-building support to programme staff and stakeholders.

- IV) **MONITORING AND EVALUATION:** We help the client establish a monitoring and evaluation framework to track programme implementation and outcomes. These involve developing data collection tools, analysing data and providing regular reports on programme progress.
- V) **QUALITY IMPROVEMENT:** We help the client identify opportunities for quality improvement and develop strategies for making programme improvements which may at times involve conducting process evaluations or other assessments to identify areas for improvement.
- VI) **SUSTAINABILITY PLANNING:** We work with the client to develop a plan for sustaining the programme or intervention beyond the initial implementation phase. This may involve identifying potential funding sources, developing partnerships and building capacity within the organisation or community to support the programme long-term.




NIFDEM Public Health Intelligence Service Offering

NIFDEM offers a range of public health intelligence services to support public health organisations and stakeholders in monitoring and responding to emerging health threats. Public health intelligence is the process of gathering and analysing data on health trends and risks with the intent of using this information to inform public health policy and decision-making.

Overall, NIFDEM provides critical support to public health organisations and stakeholders in their efforts to monitor and respond to emerging health threats. This is done by offering data collection, data analysis, establishing surveillance systems, doing risk assessments, public health messaging, emergency response and providing support for policy development. In addition, NIFDEM promotes evidence-based public health practices and policies.

Some of the key public health Intelligence services offered by NIFDEM are:

- I) **DATA COLLECTION AND ANALYSIS:** We collect and analyse data on various health indicators such as disease incidence and prevalence, health behaviours, environmental factors and healthcare access and utilisation. This data is then used to identify trends and patterns and inform public health policy and decision-making.
- II) **SURVEILLANCE SYSTEMS:** We design and implement surveillance systems to monitor the spread of diseases and other health threats. These cover the development of case definitions, identifying sources of data and implementing systems for data collection, analysis and reporting.
- III) **RISK ASSESSMENT:** We conduct risk assessments to identify potential health threats and inform public health responses. This involves developing risk models, analysing risk factors and identifying populations at increased risk.

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- IV) **PUBLIC HEALTH MESSAGING:** We develop and disseminate public health messaging to inform and educate the public about health risks and prevention strategies. This may involve developing campaign messages and materials for a variety of audiences and channels.
 - V) **EMERGENCY RESPONSE:** We support emergency preparedness and response efforts including developing plans, conducting drills and exercises and providing technical assistance during emergencies.
 - VI) **POLICY DEVELOPMENT:** We provide support for policy development and advocacy efforts related to public health intelligence. This involves conducting research and analysis, developing policy recommendations and advocating for policy change.



Business Strategic Advisory Services

NIFDEM works with organisations to help them develop and implement strategies to achieve their goals and improve their performance by providing services that include strategy development, performance improvement, change management, digital transformation, merger and acquisition support and innovation. NIFDEM helps organisations navigate complex business challenges and opportunities.

NIFDEM typically provides a range of services that can include:

- I) **STRATEGY DEVELOPMENT:** We work with the organisation to develop a clear and actionable strategy that aligns with the organisation's mission and goals. These involves conducting research and analysis to identify market trends, competitive dynamics and other factors that could impact the organisation's success.
- II) **PERFORMANCE IMPROVEMENT:** We help organisations identify opportunities to improve their performance by optimising processes, reducing costs or increasing revenue. This often involves conducting operational assessments, identifying best practices and developing implementation plans.
- III) **CHANGE MANAGEMENT:** We assist organisations in managing change, whether it is related to a major transformation effort or a smaller-scale initiative. This includes developing change management plans, providing training and support to employees and communicating effectively with stakeholders.
- IV) **POLICY DEVELOPMENT:** We provide support for policy development efforts related to public health. This includes conducting research and analysis, developing policy recommendations and advocating for policy change.
- V) **STAKEHOLDER ENGAGEMENT:** We facilitate engagement and collaboration among key stakeholders, including government agencies, healthcare providers, community-based organisations and affected communities. This involves conducting meetings, workshops and other forums for stakeholder input and feedback.


- VI) **CAPACITY BUILDING:** We provide capacity-building support to the public health organisation, including training and technical assistance on topics such as programme planning, evaluation and policy development.
- VII) **RESOURCE MOBILISATION:** We assist public health organisations in identifying and securing funding and other resources needed to implement public health programmes and interventions.
- VIII) **DIGITAL TRANSFORMATION:** We help organisations leverage technology to improve their operations and better serve customers. This could involve developing a digital strategy, implementing new technologies or improving data analytics capabilities.
- IX) **MERGER AND ACQUISITION SUPPORT OR STRATEGIC PARTNERSHIP:** We provide support to organisations that are considering or undergoing a merger or acquisition or exploring options to form strategic alliances. This could involve conducting due diligence, developing integration plans and providing change management support.
- X) **INNOVATION:** We help the organisation develop a culture of innovation, identify new opportunities and develop new products and services. This may include facilitating brainstorming sessions, conducting market research and developing innovation strategies.



Business Management Service offering


NIFDEM management consulting service offering helps organisations improve their performance and achieve their strategic objectives. This is done by providing services that include strategy development, organisational design, process improvement, change management, performance management, talent management and technology consulting. By leveraging the expertise of NIFDEM management consultants, organisations can optimise their operations, improve their bottom line and achieve sustainable growth.

NIFDEM business management consulting services typically include:

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- I) **STRATEGY DEVELOPMENT:** We work with organisations to develop a clear and actionable strategy that aligns with their goals and mission. This involves conducting research and analysis to identify market trends, competitive dynamics and other factors that could impact the organisation's success.
 - II) **ORGANISATIONAL DESIGN:** We assist organisations in designing their organisational structure and processes to optimise performance. This includes developing job descriptions, identifying roles and responsibilities and designing workflows and decision-making processes.
 - III) **PROCESS IMPROVEMENT:** We help organisations optimise their operations by identifying inefficiencies, bottlenecks, and other areas for improvement. This involves conducting operational assessments, developing implementation plans and providing training and support to employees.
 - IV) **CHANGE MANAGEMENT:** We assist organisations in managing change, whether it is related to a major transformation effort or a smaller-scale initiative. This includes developing change management plans, providing training and support to employees and communicating effectively with stakeholders.
 - V) **PERFORMANCE MANAGEMENT:** We help organisations develop and implement systems for measuring and monitoring performance. This includes developing key performance indicators, establishing performance targets and developing processes for tracking and reporting progress.
 - VI) **TALENT MANAGEMENT:** We assist organisations in attracting, developing, and retaining top talent. This includes developing job descriptions, identifying key competencies, and designing training and development programmes.
 - VII) **TECHNOLOGY CONSULTING:** We help organisations leverage technology to improve its operations and better serve its customers. This could involve developing a digital strategy, implementing new technologies or improving data analytics capabilities.

Non-Communicable Diseases Service Offering

NIFDEM specialises in Non-Communicable Diseases (NCDs) and offers a range of services designed to help organisations address and prevent the prevalence of NCDs or implement the NCDs public health programmes. In addition, NIFDEM offers specialised services, such as developing digital health solutions, conducting research studies, or working with governments to develop national NCD policies and strategies. NIFDEM NCDs' services are often tailored to the specific needs of the organisation or community that is being served. NIFDEM works closely with clients to develop effective and sustainable solutions. These services include:


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- I) **NCD PROGRAMME DEVELOPMENT:** We work with organisations to develop and implement comprehensive NCD programmes tailored to the specific needs of the organisation and the communities they serve.
 - II) **HEALTH PROMOTION AND EDUCATION:** We provide health education and promotion services to increase awareness of NCDs and encourage positive health behaviours among individuals and communities.
 - III) **MONITORING AND EVALUATION:** We monitor and evaluate the effectiveness of NCD programmes to ensure that they are achieving their intended outcomes.
 - IV) **POLICY DEVELOPMENT:** We develop policies and guidelines to support NCD prevention and management efforts.
 - V) **CAPACITY BUILDING:** We provide training and capacity-building programmes to help organisations become better equipped to prevent and manage NCDs.

Mental Health Service Offering

At NIFDEM, one of our core missions revolves around reshaping the landscape of mental well-being and public health through the utilisation of our comprehensive suite of services and groundbreaking digital health solutions. Our unwavering commitment lies in delivering cutting-edge, evidence-based strategies that cater to the ever-evolving mental health needs of private sectors, NGOs, individual clients, and government agencies. With our esteemed team of experts and an unyielding dedication to driving positive change, we are excited to introduce our diverse portfolio of services meticulously tailored to elevate mental health, digital health, and overall public health outcomes.

Our Range of Mental Health Services includes:

- I) **MENTAL HEALTH WORKSHOPS AND TRAINING:** Beyond conventional approaches, we offer interactive workshops and training programmes that transcend boundaries. Our objective is to raise awareness, educate, and empower both individuals and organisations. By arming them with practical tools for managing stress, anxiety, and other mental health challenges, we actively promote holistic well-being. Our personalised sessions cater to diverse needs and audiences, ensuring a comprehensive understanding of mental health dynamics.
- II) **MENTAL HEALTH POLICY AND PROGRAMME DEVELOPMENT:** Collaborating with public health agencies, NGOs, and corporations, we excel in crafting robust mental health policies and programmes. Our experienced professionals work closely to design tailored strategies that seamlessly integrate mental health into existing public health frameworks. This integration ensures comprehensive care and support for individuals and communities alike.
- III) **DIGITAL HEALTH SOLUTIONS FOR MENTAL WELL-BEING:** Recognising the transformative potential of technology, we offer innovative digital health solutions. Our



repertoire includes mental health apps, teletherapy platforms, and virtual support groups, offering accessible and user-friendly avenues for mental health support.

- IV) **COMMUNITY OUTREACH AND EMPOWERMENT CAMPAIGNS:** Our commitment to community engagement and empowerment is unwavering. Our impactful awareness campaigns champion mental health education, combat stigma, and highlight the significance of early intervention. Through targeted outreach initiatives, we empower communities to actively safeguard their mental well-being.
- V) **MENTAL HEALTH RESEARCH AND EVALUATION:** Our research and evaluation services provide clients with tools to assess the efficacy of mental health interventions and policies. Armed with data-driven insights, we facilitate informed decision-making and continuous improvement in mental health initiatives.
- VI) **CRISIS RESPONSE AND RESILIENCE SUPPORT:** Our adept crisis response team is available for immediate support during challenging times. We offer counselling, psychoeducation, and crisis management strategies to help individuals navigate adversity and cultivate resilience.
- VII) **INNOVATIVE EMPLOYEE WELL-BEING SOLUTIONS:** For organisations, we design and implement Employee Well-being Programmes that prioritise mental health in the workplace. Our solutions encompass virtual wellness sessions, mental health resources, and workshops that foster a supportive work environment.
- VIII) **STRATEGIC COLLABORATIONS:** NIFDEM Consulting actively partners with governmental bodies, healthcare providers, NGOs, and community leaders. Through these collaborations, we create a united front against mental health challenges, tirelessly working towards a society where mental health is a universal priority.

Why opt for NIFDEM Consulting?

- **Expertise:** Our team is comprised of seasoned mental health professionals with backgrounds in public health, psychology, and counselling.
- **Personalised Approach:** We tailor our services to meet the unique needs of each client, providing effective and individualised solutions.
- **Research-Driven Strategies:** Our methodologies are firmly grounded in the latest research and industry best practices within the realms of mental and digital health.
- **Empowerment at the Core:** Our approach empowers individuals, organisations, and communities to take charge of their mental well-being and drive enduring, positive change.

At NIFDEM Consulting Nigeria, we are committed to cultivating a society with enhanced mental resilience. Our Mental Health and Digital Health Solutions underline our unswerving dedication to effecting meaningful change in public mental health and overall well-being. We invite you to join us on this transformative journey towards a healthier and happier future.



Malaria Service Offering

At NIFDEM Consulting Nigeria, we are dedicated to combating malaria and enhancing public health through our comprehensive Malaria Service Offering. Our mission is to provide innovative, evidence-based solutions that address the prevention, detection, treatment, and control of malaria. With a team of experienced professionals and a strong commitment to making a lasting impact, we are pleased to present our unique range of services tailored to eliminate malaria and promote community well-being.

Specific Service Offerings:

- I) **MALARIA PREVENTION STRATEGIES:** We develop and implement tailored malaria prevention strategies, including insecticide-treated bed nets distribution, indoor residual spraying, and community education. Our aim is to reduce mosquito-borne transmission and protect vulnerable populations.
- II) **EARLY DETECTION AND DIAGNOSIS:** Through community-based initiatives and health facility support, we facilitate the early detection of malaria cases. Our focus on prompt and accurate diagnosis aids in effective treatment and prevents disease progression.
- III) **EFFECTIVE MALARIA TREATMENT:** We work closely with healthcare providers to ensure access to quality antimalarial treatments. Our interventions include capacity building, supply chain management, and adherence support for patients undergoing treatment.
- IV) **MALARIA CONTROL PROGRAMMES:** Our comprehensive malaria control programmes combine prevention, early detection, and effective treatment to reduce the overall burden of the disease. We collaborate with local health authorities and organisations to design and implement sustainable control strategies.
- V) **COMMUNITY ENGAGEMENT AND EDUCATION:** Recognising the importance of community involvement, we conduct educational campaigns to raise awareness about malaria prevention, symptoms, and available resources. Our workshops empower individuals and communities to actively participate in malaria control efforts.
- VI) **DATA-DRIVEN DECISION MAKING:** We provide data collection, analysis, and reporting services to track malaria incidence and prevalence. By utilising accurate data, we support evidence-based decision-making for effective malaria control strategies.
- VII) **CAPACITY BUILDING AND TRAINING:** NIFDEM Consulting offers training programmes for healthcare professionals and community health workers, enhancing their knowledge and skills in malaria prevention, diagnosis, and treatment.
- VIII) **COLLABORATIVE PARTNERSHIPS:** NIFDEM actively collaborates with governmental bodies, non-profit organisations, research institutions, and local communities to form a united front against malaria. Our partnerships contribute to a malaria-free future.

Why Choose NIFDEM Consulting:

- **Expertise:** Our team includes seasoned public health experts and malaria specialists with a deep understanding of the disease and its management.
- **Tailored Solutions:** We customise our services to address the specific malaria challenges faced by different communities and regions.
- **Evidence-Based Approach:** Our strategies are rooted in scientific research and international best practices, ensuring effective malaria control.
- **Empowerment:** We empower communities to take ownership of their health by providing education, resources, and support to combat malaria.

At NIFDEM Consulting Nigeria, we are committed to eradicating malaria and improving public health. Our Malaria Service Offering reflects our dedication to making a meaningful impact on malaria prevention, detection, treatment, and control. Contact us today to learn more and join us in the fight against malaria.




HIV Prevention, Care and Treatment Service Offering

NIFDEM specialises in providing technical assistance for HIV programming and offers a range of services to help organisations design, implement and manage effective HIV prevention, treatment and care programmes. By working with NIFDEM's HIV programme consultants, organisations can design tailored programmes that reduce the incidence of HIV infections, identify individuals living with HIV, provide medical care and support, improve programme quality and effectively manage programme resources.

Some of the HIV programming services offered by NIFDEM include:

- 1) **PROGRAMME DESIGN:** We help organisations design HIV programmes that are tailored to the needs and preferences of the target population. This includes conducting needs assessments, designing programme components and developing implementation plans.

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- II) **HIV PREVENTION:** We help organisations develop and implement HIV prevention programmes that aim to reduce the incidence of HIV infections. This includes developing prevention protocols, providing training and technical assistance and monitoring and evaluating programme effectiveness.
 - III) **HIV TESTING AND DIAGNOSIS:** We help organisations develop and implement HIV testing and diagnosis programmes that identify individuals living with HIV. This includes developing testing and diagnosis protocols, conducting testing events and providing follow-up care and treatment.
 - IV) **HIV TREATMENT AND CARE:** We help organisations develop and implement HIV treatment and care programmes that provide medical care and support to individuals living with HIV. This includes developing treatment protocols, providing medication and other treatments, and offering counselling and support services.
 - V) **QUALITY IMPROVEMENT:** We help organisations improve the quality of their HIV programmes by identifying areas for improvement and implementing evidence-based best practices. This includes conducting programme evaluations, providing feedback, recommendations and developing quality improvement plans.
 - VI) **PROGRAMME MANAGEMENT:** We provide programme management services to help organisations effectively manage their HIV programmes. This includes developing programme budgets, managing resources, coordinating staff and volunteers, and monitoring programme performance.




TB and TB/HIV Programme Service Offering

NIFDEM offers consulting services to National TB programmes to help improve the quality and effectiveness of TB control efforts. NIFDEM public health consultants work with the National TB programme to design tailored programmes that will enhance TB surveillance and monitoring, diagnosis and treatment, programme quality and programme management, and advocacy and communication efforts.

Some of the services offered by NIFDEM consulting to the TB and TB/HIV programme may include:

- I) **PROGRAMME DESIGN AND IMPLEMENTATION:** We can help the National TB programme develop and implement TB control programmes tailored to the needs of the local population. This includes conducting needs assessments, designing programme components and developing implementation plans.
- II) **SURVEILLANCE AND MONITORING:** We can help the National TB programme establish and maintain a surveillance and monitoring system that tracks the incidence and prevalence of TB and the outcomes of treatment. This includes developing surveillance protocols, providing training and technical assistance and monitoring and evaluating programme effectiveness.


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- III) **DIAGNOSIS AND TREATMENT:** We can help the National TB programme develop and implement TB diagnosis and treatment protocols based on evidence-based best practices. This includes providing training and technical assistance and monitoring and evaluating programme effectiveness.
 - IV) **QUALITY IMPROVEMENT:** We can help the National TB programme improve the quality of its TB control efforts by identifying areas for improvement and implementing evidence-based best practices. This includes conducting programme evaluations, providing feedback, recommendations and developing quality improvement plans.
 - V) **PROGRAMME MANAGEMENT:** We can provide programme management services to help the National TB programme manage its TB control efforts effectively. This includes developing programme budgets, managing resources, coordinating staff and volunteers, and monitoring programme performance.
 - VI) **ADVOCACY AND COMMUNICATION:** NIFDEM can help the National TB programme develop and implement advocacy and communication strategies that promote TB control efforts and raise awareness about the disease. This includes developing communication materials, designing promotional campaigns and conducting community outreach.

Data Analytics and Data Visualisation Service Offering

NIFDEM's data analytics service offering provides a range of services aimed at helping clients extract insights from their data to inform their business decisions. Using advanced analytics techniques, data visualisation tools and data management systems, NIFDEM helps clients to better understand their business operations and achieve better outcomes.

Here are some of the key components of the NIFDEM data analytics service offering:

- I) **DATA ASSESSMENT:** We work with the client to assess their data infrastructure, identify data sources and determine the quality of the data. This could involve data profiling, data cleaning and data transformation.
- II) **DATA ANALYTICS:** We use statistical and machine learning techniques to analyse the data and extract insights. This could include descriptive statistics, predictive analytics and prescriptive analytics.
- III) **DATA VISUALISATION:** We use data visualisation tools to present the insights in a way that is easy to understand and is actionable. This could include dashboards, charts and interactive visualisations.
- IV) **DATA STRATEGY:** We work with the client to develop a data strategy that aligns with the business goals and objectives of the client. This could involve identifying key performance indicators (KPIs), developing data-driven business models and creating data governance policies.

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- V) **DATA MANAGEMENT:** We work with clients to manage their data more effectively, this includes data storage, security and privacy. This could involve implementing data management systems, developing data security policies and ensuring compliance with regulatory standards.
 - VI) **DATA SCIENCE:** We leverage data science techniques to develop predictive models and machine learning algorithms that help to automate decision-making processes. This could include natural language processing, deep learning and artificial intelligence.



Public Health Surveys and Public Health Audits Service Offering

NIFDEM specialises in public health surveys and programme audits and provides a range of services aimed at helping public health organisations to evaluate the effectiveness of their programmes and identify areas for improvement. Here below are some of the key components of a public health survey and programme audits service offering provided by NIFDEM:

- I) **SURVEY DESIGN:** We work with clients to design surveys that are tailored to the specific needs of the client's public health programme. This could involve developing survey questions, identifying target populations and selecting survey administration methods.
- II) **SURVEY ADMINISTRATION:** We help clients to administer the survey. We also ensure that data is collected in a reliable and valid way. This could include online surveys, paper surveys and phone surveys.
- III) **DATA ANALYSIS:** We use statistical methods to analyse the survey data, identify patterns and trends that can help to inform programme evaluation. This could include descriptive statistics, inferential statistics and regression analysis.
- IV) **PROGRAMME EVALUATION:** We evaluate the effectiveness of the public health programme, using the survey data and other programme metrics to determine areas for improvement. This could involve conducting a cost-benefit analysis, identifying best practices and developing recommendations for programme improvement.
- V) **PROGRAMME AUDIT:** We conduct a thorough audit of the public health programme, evaluating its performance against established standards and identifying areas for improvement. This could include evaluating programme structure and operations, reviewing programme documentation and conducting interviews with programme staff.
- VI) **REPORTING:** We prepare reports that effectively summarise the results of the surveys and programme audits, presenting findings and recommendations to clients in a clear and actionable format.



Organisational Business Turnaround Strategy service offering

NIFDEM offers Organisational Business Turnaround Strategy services to support clients operating in public health and competitive NGO settings. Our team of experienced consultants works with clients to identify key challenges, assess current operations, and develop tailored strategies to drive sustainable growth and success.


Our services include comprehensive assessments of financial, operational and programmatic performance, as well as the identification of critical performance gaps and areas for improvement. In addition, we work with clients to develop clear action plans and provide hands-on support in the implementation of recommended strategies, ensuring that organisational goals are met and sustained over the long term.

Our turnaround strategy services cover a range of areas, including programme design and implementation, resource mobilisation, human resource management, financial management and stakeholder engagement. We understand the unique challenges facing clients in the public health and competitive NGO sectors and our solutions are designed to help clients navigate these challenges and achieve their goals.

Through our Organisational Business Turnaround Strategy services, NIFDEM helps clients optimise their operations, increase efficiency and achieve sustainable growth in the face of competitive and challenging environments.

The following are some of the services that NIFDEM offer as part of this service:

- I) **DIAGNOSTIC ASSESSMENT:** We conduct a comprehensive analysis of an organisation's financial performance and operations to identify areas of weakness and opportunities for improvement.
- II) **STRATEGY DEVELOPMENT:** We work with organisations to develop a turnaround strategy that addresses the root causes of underperformance and sets a clear path for improvement.
- III) **OPERATIONAL IMPROVEMENTS AND RESTRUCTURING:** We will work with the organisation's management team to streamline its operational structure and processes, making them more efficient and effective. This will help to reduce costs, improve productivity, and enhance the organisation's overall performance.
- IV) **FINANCIAL ANALYSIS AND PLANNING:** We will conduct a thorough financial analysis of the organisation, identifying any potential areas of waste, inefficiency, or revenue leakage. Based on the findings, NIFDEM will develop a financial plan to address the identified issues and ensure that the organisation operates optimally.
- V) **FUNDRAISING STRATEGY:** We will develop a comprehensive fundraising strategy tailored to the organisation's specific needs and goals. This will include identifying potential funding sources, developing grant proposals, and establishing relationships with donors and other stakeholders.

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- VI) **LEADERSHIP AND TALENT DEVELOPMENT:** we provide leadership and talent development programmes to help organisations build strong teams and foster a culture of high performance.
 - VII) **STAKEHOLDER MANAGEMENT:** we work with organisations to manage relationships with stakeholders including investors, customers, suppliers, and employees.
 - VIII) **PROGRAMME EVALUATION:** We will conduct a comprehensive evaluation of the organisation's programmes, identifying any areas where improvements can be made to increase their impact and effectiveness. NIFDEM will also develop monitoring and evaluation frameworks that will help the organisation to track its progress and measure its impact.
 - IX) **HR AND TALENT MANAGEMENT:** NIFDEM will work with the organisation's HR team to develop strategies for attracting and retaining top talent, improving employee engagement and developing leadership skills among the management team.


In summary, NIFDEM's 25 service offerings provide a comprehensive approach to public health strategy and management consulting. With our team of experienced professionals, NIFDEM is committed to helping clients achieve their goals in HIV, TB and infectious disease prevention and treatment. The success of past projects and partnerships is a testament to NIFDEM's expertise and dedication to improving public health outcomes. NIFDEM remains committed to providing its clients with the highest level of service, using evidence-based approaches and innovative solutions to address complex public health challenges.



APPROACH AND METHODOLOGY

At NIFDEM, we believe in providing tailored solutions to meet the unique needs of each of our clients. Our approach and methodology to consulting projects are based on a comprehensive and collaborative process that involves the following key steps:

1. **NEEDS ASSESSMENT:** We begin by conducting a thorough needs assessment to understand the specific challenges and opportunities faced by our clients.
2. **STRATEGIC PLANNING:** Based on the findings from the needs assessment, we work with our clients to develop a strategic plan that outlines goals, objectives and actionable steps to achieve desired outcomes.
3. **IMPLEMENTATION:** Our team of experienced consultants works closely with clients to implement the strategic plan, ensuring effective and efficient execution.
4. **MONITORING AND EVALUATION:** We continuously monitor progress and evaluate outcomes to ensure this implemented strategies achieve the desired results.



Our methodology is built on evidence-based best practices and the latest innovations in public health strategy and management consulting. We also prioritise stakeholder engagement and collaboration to ensure that our clients are actively involved in the consulting process.

NIFDEM understands that every client has unique public health goals that require tailored solutions. Therefore, we work closely with clients to understand their objectives, challenges, priorities, and design customised solutions that meet their specific needs.

We begin by conducting a comprehensive assessment of the client's current situation, which includes analysing data, evaluating current systems and processes, and identifying areas for improvement. Based on the assessment, we develop a detailed project plan that outlines the scope of work, timelines, and deliverables.

NIFDEM's team of experienced public health consultants works collaboratively with the client's team to implement the project plan. We provide guidance and support throughout the project implementation phase and ensure that the project is completed on time and within budget.

We also work closely with clients to build their capacity to sustain the gains achieved through our interventions. This includes providing training and mentorship to staff, developing standard operating procedures, and facilitating the transfer of knowledge and skills.

At NIFDEM, we believe in building long-term partnerships with our clients. Therefore, we maintain regular communication with clients to track progress, identify challenges and help to make necessary adjustments to ensure that the project goals are achieved.


Our goal is to help our clients improve public health outcomes and make a meaningful impact on the communities they serve.



EXPERTISE AND EXPERIENCE

NIFDEM has a team of highly experienced experts with diverse backgrounds and skill sets in public health strategy and management consulting. Our team includes public health consultants, epidemiologists, biostatisticians, health economists, health systems experts, project managers, business specialists, digital health specialists and IT specialists. We have worked on various public health projects and partnerships with clients in the public and private sectors.

Our team has extensive experience in designing, implementing, and evaluating public health programmes in resource-limited settings and rich settings, with a focus on HIV, TB and other infectious diseases. As a result, we have a deep understanding of the social, economic, and political factors that affect the implementation and sustainability of public health programmes. We therefore work closely with our clients to address these challenges.



At NIFDEM, we believe in collaborative partnerships with our clients. We engage closely with them to understand their unique needs and develop tailored solutions that address their specific challenges. Our team provides hands-on support throughout the project lifecycle - from project design to implementation and evaluation. This ensures that our clients achieve their public health goals.

We are proud to have partnered with various clients on successful public health projects, including HIV prevention and treatment programmes, TB control initiatives and disease surveillance systems. Our clients trust us to provide innovative solutions and expertise that help them improve health outcomes in their communities.

DONOR-FUNDED PROGRAMMES:

- 1. CAPACITY BUILDING:** NIFDEM has also provided capacity-building support to several partners to strengthen their public health programmes. For example, NIFDEM worked with an implementing partner to strengthen their donor-funded TB programmes. This involved conducting a gap analysis, providing technical assistance to address the gaps and developing a capacity-building plan. The capacity-building plan included training on TB case finding, contact tracing and treatment adherence among other areas. The programme has since been successful in improving the quality of TB services in the region in which the service was provided.
- 2. STRATEGIC ADVISORY SERVICES:** NIFDEM has provided strategic advisory services, public health intelligence services and data analytics to several clients in the public health sector. NIFDEM has also worked with partners to develop turnaround strategies for struggling public health programmes and conducted AI readiness assessments to prepare clients for the implementation of AI technologies.
- 3. PROPOSAL WRITINGS:** NIFDEM has worked with implementing partners such as donor-funded organisations to develop writing proposals for funding to support HIV and TB programmes. In addition, NIFDEM has provided technical support to these partners to develop high-quality proposals that are evidence-based which align with the latest global and national guidelines.
- 4. CAPACITY BUILDING AND TURNAROUND STRATEGY:** NIFDEM has worked with implementing partners to build their capacity in areas such as programme management, monitoring and evaluation, and financial management. For example, NIFDEM provided technical assistance to a large non-governmental organisation to help them implement a turnaround strategy that resulted in improved financial management, strengthened programme delivery and increased impact on HIV and TB services.
- 5. PUBLIC HEALTH INTELLIGENCE SERVICES AND DATA ANALYTICS:** NIFDEM has worked with implementing partners to provide public health intelligence services and data analytics to support decision-making in HIV and TB programmes.
- 6. ARTIFICIAL INTELLIGENCE (AI) READINESS ASSESSMENT:** NIFDEM has worked with implementing partners to assess their readiness to implement AI technologies in their HIV and TB programmes. For example, NIFDEM conducted an AI readiness assessment for two implementing partners to identify areas where AI technologies could be used to improve the efficiency and effectiveness of HIV and TB service delivery.

7. **MULTISTAKEHOLDER BENEFICIARY TB SURVEY:** NIFDEM has worked with implementing partners to conduct multistakeholder beneficiary surveys to understand the perspectives and experiences of people living with HIV and TB and to use this information to improve service delivery. For example, NIFDEM conducted a multistakeholder beneficiary survey for three donor-funded organisations to identify areas where their HIV and TB programmes could be improved to better meet the needs of the communities they serve.

TECHNOLOGY AND INNOVATION


NIFDEM recognises the importance of utilising technology and innovation in enhancing its consulting services. We understand that technology has revolutionised the healthcare industry and that the application of innovative solutions can improve the quality of healthcare delivery, reduce costs and improve outcomes. To this end, NIFDEM has invested heavily in technology and innovation to provide the best services to our clients.

Our team of experts utilise cutting-edge technologies and innovation to optimise our consulting services. We use advanced analytics, machine learning, artificial intelligence and other innovative technologies to analyse data and generate insights that enable our clients to make informed decisions. In addition, our digital tools and platforms are designed to enhance communication and collaboration among stakeholders, thereby promoting the effective implementation of health programmes.

NIFDEM has also developed an AI readiness assessment tool that assesses the readiness of health facilities to implement AI-aided digital X-rays. This tool is instrumental in ensuring that our clients are ready to adopt and implement AI-aided X-rays, which have proven to be more accurate and efficient in diagnosing TB and other respiratory diseases.


DIGITAL HEALTH: NIFDEM recognises the potential of digital health to transform healthcare delivery, particularly in low-resource settings. We work with clients to develop and implement digital health solutions that can improve patient outcomes, increase efficiency and enhance the overall quality of care. For example, we provide implementation advisory services to help healthcare facilities adopt digital X-ray technologies powered by AI algorithms for improved accuracy and speed.

MOBILE HEALTH: NIFDEM leverages mobile health technologies to increase access to healthcare services and engage with communities in innovative ways. We use mobile apps and messaging platforms to provide health education, support patient self-management and facilitate remote monitoring. For example, we are in the process of developing mobile tools that will allow healthcare workers to track TB cases and report data in real-time thereby improving programme monitoring and evaluation.



DATA ANALYTICS: NIFDEM utilises data analytics to extract insights from complex datasets and develop evidence-based strategies. We use tools like Tableau and Power BI to visualise data and identify trends, and we provide customised dashboards to our clients to monitor programme performance. For example, we have conducted public health intelligence services for clients using data analytics to identify hotspots of HIV and TB and by so doing recommended targeted interventions to reduce disease burden.

INNOVATION: NIFDEM recognises the importance of innovation in solving complex public health challenges. We work with clients to develop and test new approaches and partner with academic institutions and private sector organisations to bring cutting-edge technologies and ideas to our clients. For example, we have worked with implementing partners to establish a multi-stakeholder TB control board, which brings together key stakeholders to coordinate efforts and develop innovative solutions to improve TB control.



CLIENTS AND PARTNERS

NIFDEM has established partnerships and worked with a variety of clients across different sectors and industries. Our clients include government agencies, non-governmental organisations, private sector companies, academic institutions, and community-based organisations. We believe that partnerships are essential to achieving our mission and vision of improving public health outcomes. Therefore, we are committed to working collaboratively with our clients to achieve their goals.

NIFDEM's partnerships have led to successful projects in areas such as HIV prevention and treatment, TB control, health systems strengthening and public health research. Our partnerships have also helped us develop innovative solutions and approaches to complex public health challenges. We take pride in the long-lasting relationships we have established with our clients and the impact we have made in the communities we serve.

At NIFDEM, we value collaboration and partnership building. We believe that by working with our clients and partners, we can create a better future for public health. We are committed to listening to our clients' needs, understanding their challenges and working with them to develop tailored solutions that meet their unique needs. Our approach is client-centred, and we strive to provide high-quality services that are responsive to our client's changing needs.

We are proud to have worked with a diverse range of clients and partners and we look forward to building new partnerships in the future.

It does not matter whether we are working with a large government agency or a community-based organisation, our commitment to improving public health outcomes remains the same.

At NIFDEM, we are dedicated to making a positive difference in Nigeria - one project at a time.



SOCIAL IMPACT

NIFDEM is committed to making a positive social impact and improving public health outcomes. We believe that our work should not only benefit our clients but also contribute to the broader social good. This commitment to social impact is at the core of our company's values and informs every consulting project we undertake.

We recognise that public health challenges can disproportionately affect vulnerable populations and strive to ensure that our work addresses these disparities. For example, we have worked with clients in underserved communities to develop and implement effective HIV and TB programmes that prioritise equity and access.

In addition, NIFDEM has a long history of collaborating with non-profit organisations and other stakeholders to drive positive social change. We are proud to have worked with a range of organisations dedicated to advancing public health, including community-based organisations, government agencies and international development organisations.

At NIFDEM, we believe that social impact and business success are not mutually exclusive. By prioritising social impact in our consulting work, we are able to drive meaningful change while also helping our clients achieve their goals and grow their businesses.

NIFDEM is committed to making a positive social impact in Nigeria by providing high-quality consulting services that help address public health challenges and improve healthcare outcomes for communities. As a public health strategy and management consulting company, NIFDEM is dedicated to supporting the Nigerian government and its partners in implementing effective HIV, TB and infectious disease services.

Through our work with implementing partners, we have helped establish multi-stakeholder TB control boards, developed successful proposals for donor-funded programmes and provided capacity-building and turnaround strategies for healthcare facilities. We have also provided strategic advisory services, public health intelligence services, data analytics and AI readiness assessments to help our clients make informed decisions and achieve their public health goals.

At NIFDEM, we believe in the power of collaboration and innovation to drive positive change in public health. We are proud to work alongside our clients and partners in Nigeria to create sustainable solutions and make a lasting impact on communities.

CONTACT INFORMATION

Thank you for taking the time to learn more about NIFDEM, the public health strategy and management consulting company committed to social impact and innovative solutions. We are dedicated to helping our clients achieve their goals and improve public health outcomes through our comprehensive range of services.

If you have any inquiries or would like to discuss a potential project, please do not hesitate to contact us. You can reach us through our website, email, phone number, or physical address:

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Physical Address:	15 Onikepo Akande Street, Lekki Phase 1, Lagos State, Nigeria

We look forward to hearing from you and working together to create a healthier, more equitable world.

